

Hundreds of Pieces of Silks

Go On Sale Monday

The savings in new this season's best Silks go as high as 40 per cent. Some are already a fourth and will be a half more than our prices. These are the same excellent quality Silks that have made Cohen's the silk store of Richmond. Our guarantee is behind every piece.

\$1 Silks for 59c

53 pieces Fancy Silk, stripes, figures and check effects, including Taffetas, Armures and Louisines, \$1 values, for 59c.

65c Fancy Silks, 38c

17 pieces Fancy Sailing Silks, neat, stylish designs, popular colors for street costumes, 65c value, for 38c.

50c Wash Silks, 39c

20 pieces White Wash Silk, 36 inches wide, laundries like linen; has a lustrous finish; 50c value, for 39c.

\$1 Pongees, 69c

14 pieces Homespun Pongee Suitings; has the rough, crash finish; all colors, including natural bamboo shades; \$1 value, for 69c.

85c Crepe de Chine, 59c

22 pieces Beautiful Crepe de Chine, exquisite coloring, soft, lustrous, elingy finish; 85c value, for 59c.

75c Tussah Pongee, 48c

12 pieces Tussah Pongee, 37 inches wide, in natural color only; the kind that laundries; 75c value, for 48c.

65c Shantung Pongee, 45c

10 pieces Shantung Pongee, in pastel shades; also black; soft, lustrous effects; 65c value, for 45c.

90c Black Taffeta, 69c

11 pieces Black Taffeta, 38 inches wide; rich finish; guaranteed Lyons dye; 90c value; special Monday sale, for 69c.

75c Black Taffeta, 59c

17 pieces Black Taffeta, bright and lustrous; guarantee woven in selvage; 75c value, for 59c.

50c Wash Silks, 36c

50 pieces Broche Stripes and Check Wash Silks, in all colors; 50c value, for 36c.

75c Foulards, 59c

27 pieces Printed Foulards, in a variety of designs and colorings, including polka dots; 23 inches wide; 75c value, for 59c.

50c Messalinettes, 37 1-2c

85 pieces Pongee Messalinettes, in all street and evening shades, soft, elingy finish; 50c value, for 37 1-2c.

\$1 Peau de Cygne, 75c

10 pieces Black Peau de Cygne, soft, rich weave, standard weaver; \$1 value, for 75c.

\$1.75 Crepe de Venise, \$1.39

5 pieces Black Crepe de Venise, double width, guaranteed finest French make; \$1.75 value, for \$1.39.

Cohen Reaches Beyond The Expected Always

When a store surprises up-to-date, shrewd shoppers by the variety and little prices of its goods, it is a credit to its buyers. We strive to do that every season, but this March finds us prepared with more remarkable surprises than ever. Early buying gave us all the advantage in prices. But this season a second trip of our buyers, who have just returned, gives us many of the most attractive imported and domestic novelties.

Many Bargains Have Been Picked Up

In some cases the original purchaser overbought, or it was the closing out an entire lot where cash talked.

New and Stylish Dress Goods

It is impossible with type to describe all the new weaves in Dress Goods. Our stock represents what is best of the imported and domestic fabrics.

Colored Goods

36 inch Fancy Mohairs, shot effect, in blue, green, brown and black; one of the new fabrics for shirt waist suits, 60c.

45 inch Fancy Mohair Checks, neat effects, in green and white and blue and white, \$1.

All-Wool Imported Shepherd's Check, shot effect, in blue and white, green and white, and brown and white; 46 inches wide, 60c; others at 50c and \$1.

Silk and Wool Etonne, self-colored plaid effect, in green, tan, champagne and black; the new fabric for spring; 44 inches wide, \$1.25.

44 inch All-Wool Self-Colored Bourrette Voile, in green, tan, navy blue and electric blue, 70c.

A complete line of Spring Suitings, 36 inches wide, in a great variety, at 50c. There are 56 inch Novelty Suitings in neat effects at \$1; also the light weight "Rain Proof" and Herring Bone Suitings, 56 inches wide, at \$1.25.

Black Goods

Silk and Wool Crepe Cloths, for 85c, \$1 and \$1.20.

Silk Etonne, 44 inches wide, for \$1, \$1.25 and \$1.45.

All-Wool Crepe Cloths, in plain and fancy, 44 inches wide, for 75c.

All-Wool French Voiles, 44 inches wide, for \$1.25.

Wire and Bourrette Voiles, 44 inches wide, 75c.

Light Weight All-Wool Cheviot, 54 inches wide, for walking skirts, \$1.

High Lustre Sicilians and Mohairs, for 50c, 50c, 75c, 80c, \$1.25 and \$1.39 a yard.

Silk Warp Harems, \$1.25 and \$1.50.

75c All-Wool Cheviot and Oxford Serge, 44 inches wide, 50c.

All-Wool Etamine, 30c and 50c.

40 inch Granite Mohair, 10c.

Skirt Making

The finest work in the city; a perfect fit guaranteed. The price about half of what other makers charge.

Beautiful New Cottons

No, not all cotton. There are combinations among them of silks and linens, which gives a handsomer appearance than either would be without it. Many are novelties. You can depend on all being new this season's fabrics. The prices will show you why it is wise to buy now. In the natural course of things they can't be lower.

New Mercerized Silk Finished Sierper Checks, exact imitation of the wash silks, the 25c ones for 19c.

Persian Mull Finished Organdies, very fine and sheer, stylish and effective designs, made to retail for 19c, are 12 1-2c.

12 1-2c Batiste, in light grounds, dainty printings, for 7 1-2c.

Kniekerbocker and Bourrette Voiles, 1 to 10 yard lengths of the 16 2-3c ones, for 10c.

In the Silk and Linen Gauze Tissue, in the natural linen shades, the 36c quality, for 10c.

25c Embroidered Zephyrs, in the Scotch effects, for 12 1-2c.

44 Linen Finished Cannon Cloth, the 12 1-2c kind for 9 3-4c.

Muslin Underwear Saves

One Half the Cost

of making the garment at home. All of our garments are of good material, made full and perfectly sewed, so as to retain your confidence. No matter how little the price you can always find the above qualities.

Monday a variety of \$1 Gowns, cambric or muslin, lace or embroidery trimmed, for 60c each.

\$1.25 for \$1.38 Gown, cambric or muslin, long collar, long sleeves, some ribbon trimmed.

Chemise at 25c, plain, with hem-stitched ruffle.

Drawers at 25c, cambric or muslin, full and generous in size, wide unbrimmed ruffle, hemstitched and tucked, perfect sewing.

Skirt Chemise at 50c, cambric or muslin, embroidery or lace trimmed, worth 75c.

25c Buttons, 10c

400 gross every size Pearl Buttons, good value at 10c a dozen; special Monday, 6c a dozen.

25c Linings, 15c

25 pieces fine quality Black Percoline Lining, best 25c cloth made, for 15c a yard.

15 pieces Spun Glass Linings, all good shades, best 13 1-2c cloth, for 10c a yard.

2 pieces only, Fine Black Satteen, 35c quality, 19c a yard.

Notions

Stewart's Nickel Safety Pins, all sizes, 5c a dozen.

ASK FOR SAMPLE. One Dress Shields, Nos. 2, 3, 4 and 5, 2c to 3c kind, 10c a pair.

Another lot of Garter Elastic, 10c kind, for 5c a yard.

Scissors, 8c a pair; think of it.

Toilets

4 oz. bottles good Machine Oil, 5c kind, 3c.

10 gross long bar Soap, 4c a bar.

Fine Toilet Soap, highly perfumed, worth 3c, for 2 1-2c a cake.

Demorest Patterns

Are the Best 10c

Patterns on the

Market, Because

They Allow for All

Seams.

Full Line of All Kinds.

The Price All Around.

10c Each

A Hostly Bargain

Just received 200 dozen Women's Imported Black Lace Lisle Stockings; allover lace designs; imported to sell at 89c; our price 20c a pair.

An Umbrella Maker Falls

His goods are slaughtered at auction. One of the old reliable makers. This is the way we will sell them Monday.

250 Finest All-Silk Umbrellas of every description. Colors and black, full size, 20 inch, made to retail up to \$6; choice of any in the lot Monday \$1.00. Come quick to get your pick.

Another lot of Silk Carolina Umbrellas, with silver, pearl and other handles, usual best \$1.50 and \$1.75 ones, choice, \$1.

250 Fine Sterling Silver Handle Umbrellas. The handles cost as much or more than the price of these.

Made of Union Taffeta, in colors or black; 36 inch, close rolling, choice, \$1.50.

Black Underskirts

One of the strangest underskirt sales that has taken place for some will begin Monday.

Black Italian Underskirts, two ruffles, three band stitched, double seamed, with dust ruffle, 75c each.

A beautiful Skirt, with four full flounces, double fagotting trimmed, all the appearance of silk taffeta, in all sizes, 85c.

\$1.50 and \$1.75 Silk Mercerized Satine Skirts, wide ruffle, band trimmed, wide dust ruffle, some with umbrella flounce of three plaited ruffles, the special price will be 95c each.

Silk Petticoats

\$6.75 Black Taffeta Petticoats, best quality and tailor made, on sale Monday for \$5.

Special Sale of Corsets

Is at 70c and \$1.50. Nothing wrong about them except they are broken lots. About 200 dozen in all, were from \$1 to \$2.75 originally. You can pick any size from the lot.

Art Stock Will Sell

Pillow Tops at almost any price. A counter full of lithograph, tinted linen and other novelties, sold to 5c, for 7c each.

Stamped Centerpieces and Tray Cloths, trimmed and hemstitched, were 18c to 25c, choice, 12 1-2c.

Large lot of Applique Work Scarfs, Shams, etc., to \$1.75 value, choice, 75c.

Lot of Laundry Bags, were to 50c, choice, 25c.

Ready-made Pillows, finished with cord and tassel, were to \$2.50, choice, 95c.

Another Lot of Curtains

Are Here

and it gives us the largest lot of popular priced curtains we ever had.

Irish Point Curtains, made on best quality net, heavy hand work borders, 3 1/2 and 4 yards long, regular price, \$7.50, for \$5 a pair.

Double Thread Net Curtains, 15 styles to select from, 3 1/2 and 4 yards long, worth \$5, for \$2.98 a pair.

Silk Stripe Madras Curtains, all colors, regular \$4 value, for \$2.98 a pair.

Muslin Curtains, figured and plain, 40 inches wide, 3 yards long, \$2 value, for \$1.25 a pair.

11 Plain and Figured Muslin Curtains, 75c.

8-Fold Oak and Mahogany Screens, filled with best silkoline, \$1.75.

Fireplace Screens, filled with silkoline or tapestry designs, 65c and 75c.

A Bargain in Eye

Glasses

We have 200 pairs of slightly shopworn, roll plate Eye Glasses and Spectacles that retailed for 50c. We are going to close out the whole lot Monday at 15c a pair. The lenses are good, and alone worth the price.

If you should need better glasses in any quality, we have them at all prices up to \$12. We will also test your eyes FREE.

A limited number of our \$3.50 glasses will be put on sale Monday at \$1.50 a pair, guaranteed for ten years.

Don't Fail to Get a

Waist Cut.

Our expert will do it free, and do it artistically, too. Have a talk with her. Even if you don't need a waist now, you will later on.

Ready Made Garments

The Stronghold of the Store.

Not only because you can at all times find the newest and most stylish garments, but also because the tailoring is most perfect, and you are not permitted to leave the store unless the costume fits perfectly.

SILK SUITS, Chiffon Taffeta, made of the most reliable silk, brown, blue, new green and black. These beautiful suits are from \$19.50 to \$20. The \$20 suit is no mistake if bought as a \$45 one.

28 STRIPED AND CHECKED SUMMER SILK DRESSES on sale Monday at \$10 each.

MOHAIR SHIRT WAIST SUITS, in black and colors, \$7.50 each.

TAILORED WOOLEN DRESSES, of serge and other spring fabrics.

Handsome new suits from \$10 to \$25. Perhaps we can save you \$10 on a suit.

Special Sale of Skirts

NEW MOHAIR SKIRTS will sell Monday for \$3.45.

Broadcloth, Fine Mohair and Clay Serge Skirts at from \$4.50 to \$7.50, each and every one a third under usual prices.

See the best Covert Jacket in town at \$7; it can be matched in all sizes at Cohen's for \$4.50.

Plenty of Linens As Yet

All the knowing housekeepers in Richmond appreciate our recent Linen sale. The quantity is not easily exhausted, even at our remarkable prices. Here are some:

Pure Linen German Damask, silver bleached, in the satin weave, 48c a yard.

Finest Double Damask Bleached Doylies, cost \$1 wholesale, for 50c a dozen.

2 yards wide Pure Linen Half Bleached German Damask, 60c a yard.

2 yards wide Pull Bleached Pure Linen Irish Damask, 60c a yard.

Linen Damask that cost \$2, is \$1.25 a yard; other Damasks at \$1.

1 1/2 Bleached Sheetings, 2 1/2 yards wide, 55c a yard.

Among the Towels you will find an All-Linen Heavy Huck, full 36 inch size, for 10c.

Or you can buy the 50c Damask Towels at 25c and 35c.

Open Work Linen Hemstitched Scarfs, 35c.

Fine Table Sets and other linens at these special prices.

This Great White Goods Sale

does not come by accident, nor do customers buy by the hundreds this time of the year unless there is merit in our buying.

1 1-8 yards wide, White India Linen, that you would walk a mile to get under 15c; price here for 10c a yard.

1 1-8 yards wide White India Mull, very sheer and soft finish, usually sells for 60c; sale price 25c.

Imported Persian Mull, worth 15c wholesale, sells for 12 1-2c a yard.

Fancy Mercerized White Fabrics, made to sell for 35c, are 15c a yard.

Fine Dimity Checks, have been 20c, are 12 1-2c a yard.

You can buy 40 inch India Linens for 6 3-4c.

4,000 yards of fine Sheer English Nainsook; a chance for those that use these goods for summer underwear; special at 12 1-2c a yard.

Dotted Swisses will be used more extensively than for many years; a choice line from 12 1-2c to 25c.

Fancy, Plain and Mercerized Fabrics are 12 1-2c to 10c.

12 1-2c Checked Nainsooks, 7c, and many others.

Cohen's Wonder Basement

It is the one peculiar bargain spot of Richmond. We buy directly for basement selling at prices we could not afford on our main floor, because it costs us less to do business in the basement.

50,000 Yards Short Lengths of Cottons

All the different novelties are here. There are just as many of the new fabrics as elsewhere, only they are short lengths.

12 1/2c yard wide Cambric Finished Long Cloth, for 8 1-2c.

4-4 French Percales, all light grounds, new printings, for 12 1-2c.

Mill ends of 15c Mohair, lustre, exact imitation of the woolen ones, 7 1-2c.

12 1/2c Corded Madras, light and dark grounds, 3 7/8 yards to be sold for 6 3-4c a yard.

Amesbury and Lancaster Apron Ginghams, for 5 3-4c.

4-4 Bleached Cottons, for 4 3-4c.

Yard wide Full Bleached Linen Finished Cannon Cloth, 9 3-4c.

10-4 Full Bleached Sheetings, the 25c kind, for 20c.

12 1/2c and 15c Etamines and Voiles, mill ends, enough of each pattern to make any garment, for 7 1-2c a yard.

Double Fold Imported Printed Cambrics, instead of 20c, are 9 3-4c.

4-4 Wamsutta Bleached Cottons, 8 3-4c.

Mill ends of the 25c Organdies, large floral effects, 8c a yard.

White Goods

2,000 yards of 12 1/2c White Dimities, 7 3-4c a yard.

1,800 yards 16 2-3c White Madras, 9 3-4c a yard.

2,500 yards of Soft English Nainsook, 40 inches wide, 9c a yard.

40 inch India Linens, values as high as 20c, for 12 1-2c.

12 1/2c Silkolene, 7c

Lot of short lengths of 12 1/2c Silkolene Draperies, 7c a yard.

Crepe Kimonos, in all the wanted shades, 75c each.

Gingham Cook Aprons, 8c; others for 10c and 12 1-2c.

Muslin Gowns, 20c each, full 40c value.

Basement Specials

Some Crochet Quilts are 39c.

Medium weight Crochet Quilts, 50c.